



Dear Prospective Exhibitor,

On Thursday, October 31st to Saturday, November 2nd, 2019, SDMEA will be hosting our 11th annual State Music Education Conference in conjunction with the 2019 South Dakota All State Chorus and Orchestra. This year we return to the Sioux Falls Convention Center in Sioux Falls, SD.

Along with the 1,000-voice All State Chorus and the 150-member All State Orchestra, the conference will feature clinic sessions and concerts. In an effort to increase traffic in the exhibit area, we will again open the Exhibit Hall to everyone attending the All State Chorus and Orchestra event. All exhibits will be housed tentatively in Ballroom A in the Convention Center. This will provide all in attendance with an abundance of resource information; including materials, equipment, instruments, travel opportunities, and fundraising ideas. The SDMEA exhibits will give the music educators and students from South Dakota one of the few opportunities they have within the school year to view such extensive exhibits.

The exhibit confirmation e-mail will include a detailed schedule; however, it is important to know that exhibit set-up will be between 6:00 – 8:30 PM on Thursday evening, October 31st. The exhibit venue will be open on Friday morning, Friday afternoon, and Saturday until noon (see page 2 for the exact schedule). Exhibit disassemble will occur early Saturday afternoon.

The following timetable of application procedures has been established for this year:

1. Registration received on or before Friday, October 18th: Booth placements will be assigned first by corporate sponsorship of SDMEA, then (as possible and within reason) according to the date and time received.
2. Registration received after October 18th: Will pay an additional \$50 fee for booth reservation. Remaining exhibit booths (if any) will be assigned according to the date and time received. Late registrations might not be listed in the online brochure.
3. Confirmation email from exhibitchair@sdmea.net will be sent to all exhibitors when I get your payment in the mail.

This year, registration for the exhibit hall will be completed online via a Google Form. Please let me know if any issues arise with this change.

Exhibiting with SDMEA is a sound marketing move. The audience is large, diverse, and in need of your services. You are invited to be a part of the 2019 SDMEA Conference in Sioux Falls, South Dakota. I sincerely hope that you will complete the online registration at your earliest convenience.

Sincerely,

A handwritten signature in black ink that reads 'Jon Bakken'. The signature is written in a cursive style with a large, looped 'J' and 'B'.

Jon Bakken
Exhibit Chair
exhibitchair@sdmea.net

**2019 SDMEA CONFERENCE
HOTEL ACCOMMODATIONS**

Sioux Falls has an abundance of Hotel Accommodations to select from.
The SDMEA Conference Hotel is:

The Sheraton
1211 N. West Ave.
Sioux Falls, SD 57104
(605) 988-9897

For more hotel information visit <http://visitsiouxfalls.com/places-to-stay/>

----- **GENERAL INFORMATION & SCHEDULE** -----
2019 State Music Education Conference

DATES: October 31st to November 2nd, 2019

LOCATION: Sioux Falls Convention Center
1101 N. West Ave.
Sioux Falls, SD 57104
<http://dennysanfordpremiercenter.com/center-info/>

EXHIBIT AREA: Ballroom A (This is subject to change)

EXHIBIT SET-UP: 6:00-8:30 PM on Thursday, October 31st

EXHIBIT DISASSEMBLY: 12:00 noon – 2:00 PM on Saturday, November 2nd

(Hours are subject to change - depending on All State Chorus and Orchestra Schedule)

EXHIBIT AREA OPEN: November 1st, 8:00 AM – Noon & 1:00 PM – 4:00 PM
November 2nd, 8:00 AM – Noon

FOR QUESTIONS OR ADDITIONAL INFORMATION, CONTACT:

Jon Bakken, SDMEA Exhibit Chair
Camelot Intermediate School
1401 15th St S
Brookings, SD 57006

Phone: 763-742-6418

E-Mail: exhibitchair@sdmea.net

REGISTRATION FOR THE EXHIBIT HALL WILL NOW BE COMPLETED ONLINE THROUGH A GOOGLE FORM.

PLEASE VISIT THIS LINK TO REGISTER:

<https://goo.gl/forms/VaZ1GHbHTSmm0Ik22>

Registrations due Friday, October 18th, 2019.

Registrations received after Friday, October 18th, 2019 will be assessed a \$50 late fee.

Cancellations received by October 18th will receive a full refund.

Cancellations received after October 18th will be assessed a \$50 processing fee.