



Dear Prospective Exhibitor,

On Thursday, October 27th to Saturday, October 29th, 2022, SDMEA will be hosting our 14th annual Music Education Conference in conjunction with the South Dakota All State Chorus and Orchestra. This year we will be at the Sioux Falls Convention Center in Sioux Falls South Dakota and we would love for your organization to be a part of our exhibit hall!

Along with the 1,000-voice All State Chorus and the 150-member All State Orchestra, the conference will feature clinic sessions and concerts for educators from across the state. In an effort to increase traffic in the exhibit area, we will again open the Exhibit Hall to everyone attending the All State Chorus and Orchestra event. This will provide all in attendance with an abundance of resource information; including materials, equipment, instruments, travel opportunities, and fundraising ideas. The SDMEA exhibits will give the music educators and students from South Dakota one of the few opportunities they have within the school year to view such extensive exhibits.

Please see the following page for the Exhibit Hall schedule.

The following timetable of application procedures has been established for this year:

1. Registration received on or before Friday, October 14th: Booth placements will be assigned first by corporate sponsorship of SDMEA, then (as possible and within reason) according to the date and time received.
2. Registration received after Friday, October 14th will pay an additional \$50 fee for booth reservation.
3. Cancellations received by October 14th will receive a full refund.
4. Cancellations received after October 14th will be assessed a \$50 processing fee.

Registration for the exhibit hall will again be completed online via the Google Form listed on the last page of this document.

Exhibiting with SDMEA is a sound marketing move. The audience is large, diverse, and in need of your services. I sincerely hope that you will complete the online registration at your earliest convenience.

Sincerely,  
Kim Bruguier  
SDMEA Conference Manager

# SDMEA STATE MUSIC EDUCATION CONFERENCE

## ----- GENERAL INFORMATION & SCHEDULE -----

**DATES:** October 28th and 29th, 2022

**LOCATION:** Sioux Falls Convention Center  
1201 N W Ave, Sioux Falls, SD 57104

**EXHIBIT AREA:** Exhibit Hall 2 (This is subject to change)

**EXHIBIT SET-UP:** Thursday, October 27th, 1:00 PM - 8:00 PM

**(Hours are subject to change - depending on All State Chorus and Orchestra Schedule)**

**EXHIBIT AREA OPEN:** Friday, October 29th, 8:00 AM – Noon & 1:00 PM – 5:00 PM  
Saturday, October 30th, 8:00 AM – 11:30 AM

**EXHIBIT DISASSEMBLY:** Saturday, October 30th, 11:30 AM – 2:00 PM

### **FOR QUESTIONS OR ADDITIONAL INFORMATION, CONTACT:**

Kim Bruguier  
1219 W. University Ave.  
Mitchell, SD 57301

Phone: 605-230-0509

E-Mail: [kim.bruguier@k12.sd.us](mailto:kim.bruguier@k12.sd.us)

## ----- HOTEL ACCOMMODATIONS -----

Sioux Falls has an abundance of Hotel Accommodations to select from.  
There is not an official conference hotel so feel free to book as you wish.

## ----- COSTS -----

\$300- First 10ft x 10ft booth. Includes: (1) 8ft x 3ft skirted table, (2) chairs, wastebasket, sign, backdrop, dividers, wifi, and name badges.

---Additional booths/tables available for additional expense. ---

**PLEASE VISIT THIS LINK TO REGISTER:**

<https://forms.gle/jFpJyTgiumpS8stA9>